

sponsorship opportunities



ecochallenge
dot org

our past: Northwest Earth Institute



In 1991, Dick and Jeanne Roy decided to dedicate their lives to promoting sustainability and protecting the environment. Dick resigned from his position at a Portland law firm and together they sought to change people's perspectives about Earth and align actions with beliefs. From their Cannon Beach cabin, they designed an eight-session deep ecology class, introducing it to workplaces. The initiative was a hit, leading them to establish the Northwest Earth Institute in 1993.

30 years of transforming people and planet

Celebrating 30 years, what is now Ecochallenge.org has made significant impacts. It has influenced major companies like Nike to adopt greener practices, played a role in the rise of sustainable infrastructure across the U.S., and bolstered Oregon's standing as an environmental leader. Additionally, the institute has catalyzed change in various cities, inspiring a plethora of institutions and shaping sustainability policies.



our present: ecochallenge.org

across public +
tailored ecochallenges
& discussion courses



within categories such as
waste, food, energy, climate,
transportation, social justice,
healing & renewal, health,
community, and more

small steps lead to big change

Each of us can be a solution to climate change through the actions we take and the decisions we make on a daily basis. Environmental and social problems persist and are deeply connected to each other. People want to create change, but there is a disconnect in understanding how our individual actions can be solutions. Ecochallenge solves this disconnect – **we inspire action that creates systems and culture change.**

community snapshot

OUR COMMUNITY*

email 111K	monthly page views 496K
ecochallenge page views 1.49m	social media 12.1K

*data from Earth Month Ecochallenge 2023

places of business,
places of learning,
places of faith,
and more.



along with students,
educators, and general
community members



our future: a new strategic direction

tailored ecochallenges

Over recent years, our program's digital delivery has provided us with increased opportunities to collaborate with businesses, especially as the corporate landscape emphasizes ESG and employee involvement in sustainability. This represents a notable shift from community leaders primarily facilitating our programs. Consequently, **we've expanded and diversified our annual engagement reach.** This broader engagement not only **grows our network but also magnifies our overall impact on promoting sustainable practices and values.**

FISCAL YEAR 2023
TAILORED ECOCHALLENGES

20k

ECOCALLENGERS

520K

ACTIONS TAKEN

“I’ve not seen any other organization that has a global reach. And with this type of engagement – there’s not another platform that does that. Ecochallenge.org takes climate action to a different level – making it personal, being part of a community.”

**CHARLES NEIDENBACH,
LEAD ESG ADVISOR WITH NASDAQ**

supporting our vision for the future

Choosing to sponsor Ecochallenge.org is **an investment in a progressive future**. Your support directly propels us toward:

- **Amplifying Organizational Impact:** Sponsorship funds help us enhance our platform experience, ensuring better engagement and user experience, ultimately scaling our mission to reach diverse audiences
- **Data-Driven Decisions:** Financial backing allows us to invest in advanced analytics and data collection tools. This not only helps in fine-tuning our approach but also in magnifying the impact of every challenge we present.
- **Ensuring Our Financial Resilience:** Your sponsorship ensures that we navigate the unique challenges of our nonprofit model. This stability supports increased technical investments, making our platform more dynamic and accessible.
- **Fostering Innovation in Programs:** The pressing nature of global climate issues demands innovation. Your partnership empowers us to refine our program design, ensuring our challenges and discussion books remain effective, relevant, and capable of driving collective impact.

sponsorship types

ECOSYSTEMS ENTHUSIAST	8
BIODIVERSITY BUILDER	9
RESOURCE RESCUER	10
CONNECT WITH US	11

“As Ecochallenge.org heads into its fourth decade, may the organization continue to inspire action and changemaking at the personal, organizational, and systemic levels. With such a solid history of impact, the organization is poised to continue catalyzing positive change and building community around the most pressing issues of our time.”

**DEBORAH MCNAMARA, FOUNDER &
CO-EXECUTIVE DIRECTOR, CLIMATE VOICE**





ecosystems enthusiast

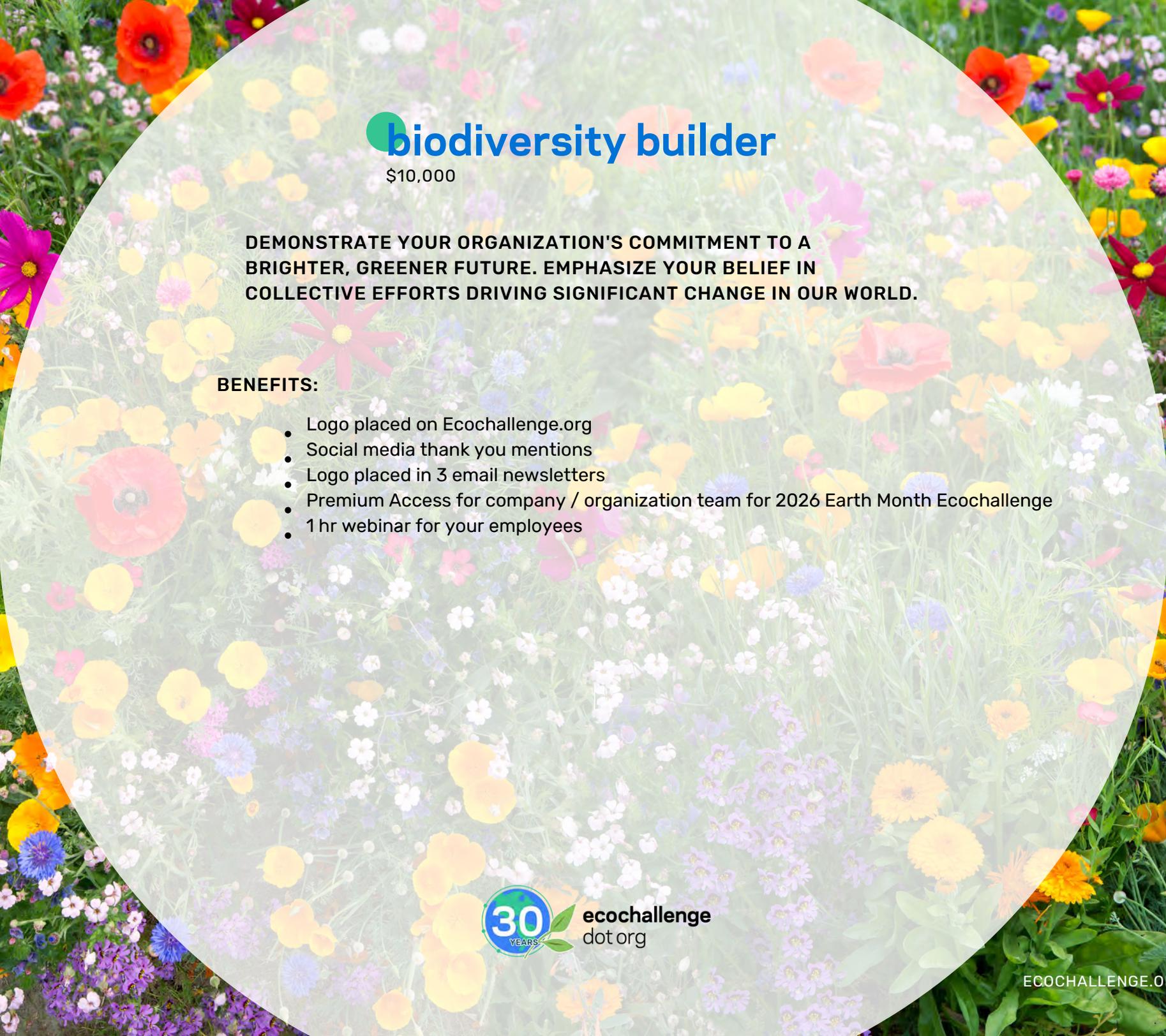
\$20,000

ALIGN YOUR ORGANIZATION'S VALUES WITH A SHARED VISION FOR A THRIVING GLOBAL COMMUNITY. MAGNIFY YOUR IMPACT, DRIVING COLLABORATIVE EFFORTS FOR A BRIGHTER FUTURE.

BENEFITS:

- Logo placed on Ecochallenge.org
- Social media thank you mentions
- Logo placed in 3 email newsletters
- Category sponsorship and Premium Access or 2026 Earth Month Ecochallenge
- Discussion Course for 50 people hosted by Ecochallenge.org





biodiversity builder

\$10,000

DEMONSTRATE YOUR ORGANIZATION'S COMMITMENT TO A BRIGHTER, GREENER FUTURE. EMPHASIZE YOUR BELIEF IN COLLECTIVE EFFORTS DRIVING SIGNIFICANT CHANGE IN OUR WORLD.

BENEFITS:

- Logo placed on Ecochallenge.org
- Social media thank you mentions
- Logo placed in 3 email newsletters
- Premium Access for company / organization team for 2026 Earth Month Ecochallenge
- 1 hr webinar for your employees



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resource rescuer

\$5000

**ELEVATE YOUR ORGANIZATION'S PLEDGE TO SUSTAINABILITY.
UNDERScore YOUR BRAND'S ECO-COMMITMENT, CONNECTING
DEEPLY WITH A GLOBAL ECO-CONSCIOUS COMMUNITY.**

BENEFITS:

- Logo placed on Ecochallenge.org
- Premium Access for company / organization team for 2026 Earth Month Ecochallenge



let's work together!

LET'S HAVE A CONVERSATION

email: liz@ecochallenge.org

FOR OTHER WAYS TO ENGAGE WITH US

visit: <https://about.ecochallenge.org/partners/>

